



Automotive - PIES Onboarding

PIES App focuses on establishing the single source of truth, of the product-specific data that are shared with channel partners while adhering to the auto care standards. It is designed to allow an enterprise to use this offering and cover the most common challenges of the automotive industry. The offerings are built to manage part information and can be leveraged to accomplish the business needs and achieve better business productivity.



Target Audience

1. **Manufacturers and suppliers** in the automotive aftermarket industry who need to share detailed product information with their trading partners.
2. **Retailers and distributors** who require standardized product data to manage inventory, pricing, and product descriptions efficiently.
3. **E-commerce platforms** that sell automotive parts and accessories, ensuring accurate and consistent product information for online listings.



Value Proposition

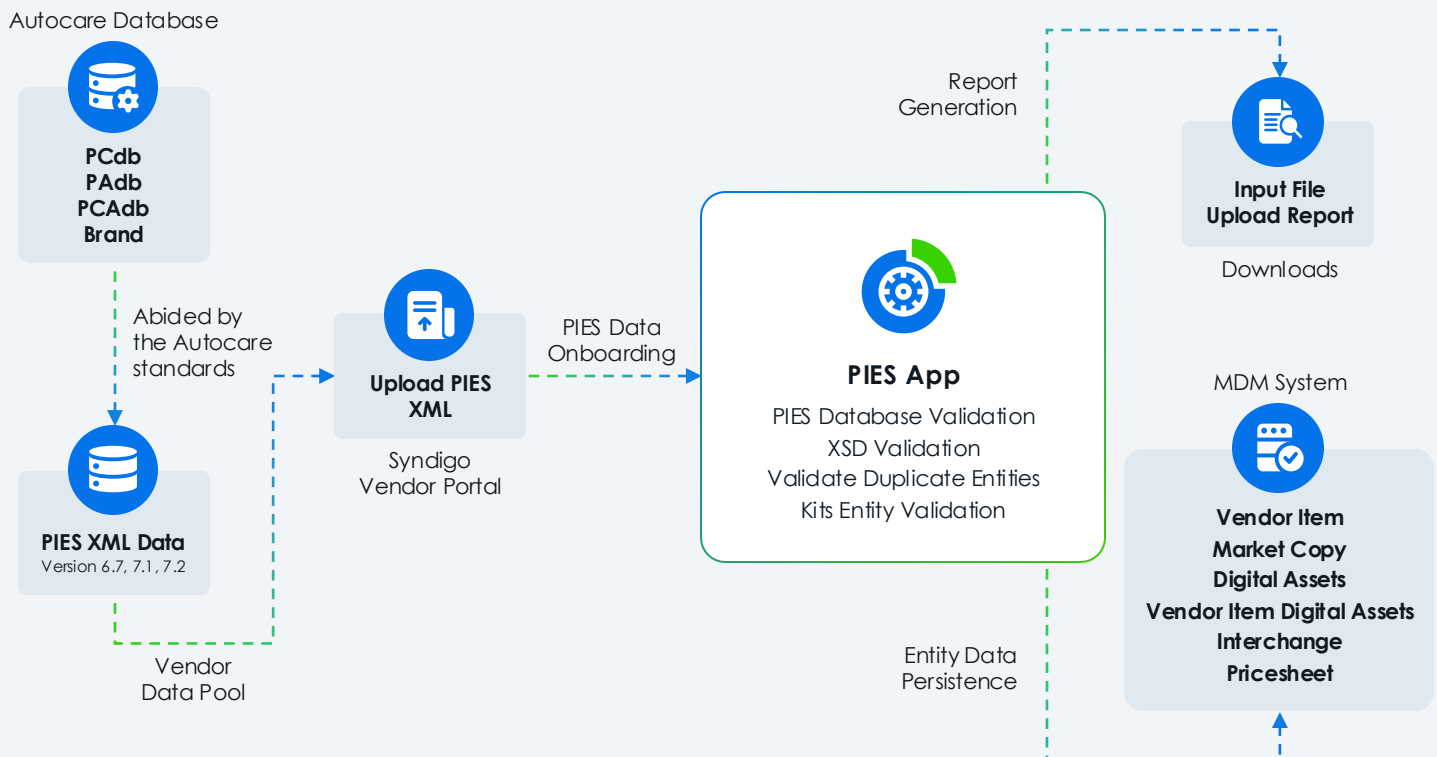
- **Industry standard adherence:** The pies app allows you to onboard and manage the parts data while adhering the PIES data standards and also provide a single source of truth across the enterprise.
- **Compliance with PIES parts database changes:** The app features in updating the database like PCdb, Padb & PCAdb database changes on a 30days, 60 days or 90 days basis with keeping the previous 6 months database as a backup.
- **Seamless data onboarding and monitoring:** Allows to easily upload the PIES XML via vendor portal and monitor the status of the uploaded file.
- **Ensure accurate parts data:** The app allows us to ensure the part information submitted is accurate by performing the industry standard validations.



Key Features

- **Data model:** Offers PIES data models with PCdb, PAdb out of the tables.
- **Brand management:** Accommodate the changes of the brand data on a monthly basis
- **Data onboarding:** Vendor portal for PIES data onboarding via PIES XML submission, Excel or UI.
- **Automated database refresh:** Performs database refresh on PCdb, PCAdb, PAdb and Brand on monthly basis and provide delta reporting of the refreshed database.
- **Alignment to autocare:** All the changes from Autocare like major changes and minor changes will be incorporated in the app.
- **PIES entity management:** Create and manage the Part, Market Copy, Interchange, Kits and Pricesheet entities.
- **Digital asset management:** The pies digital assets associated with the part and market copy is managed including URL resolution.

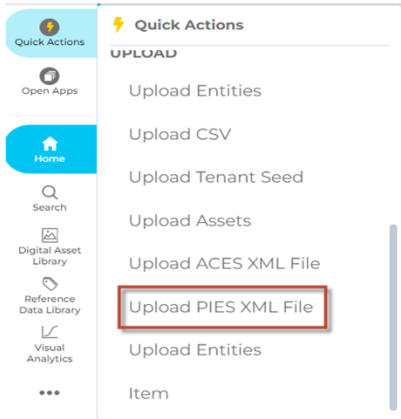
PIES App Overview



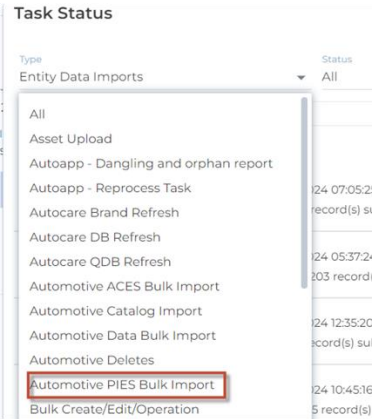


UI Overview

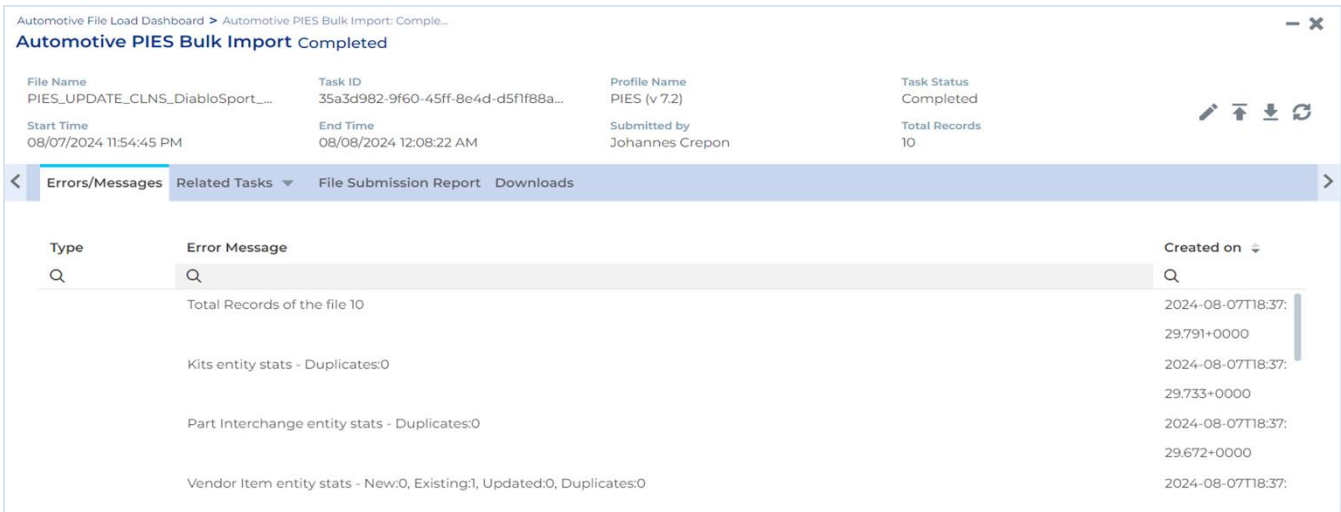
1. Option to Upload PIES XML File



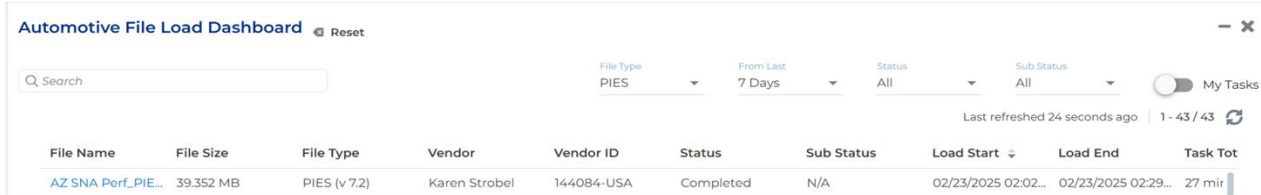
2. Track the uploaded file status



3. Task manage page



4. File Load Dashboard





Licensing & Contact Information



AppId: autoapp



Subscription: Paid



Applicable Product Offering:
Syndigo MDM



Contact: sales@syndigo.com



Syndigo is the first comprehensive solution to power modern commerce, by enabling the continual flow of data and content throughout the entire commerce ecosystem. With industry-leading data management, syndication, and analytics, combined with the largest two-sided network for content distribution, we deliver accurate information that improves decision-making and accelerates sales on every shelf.

Syndigo serves more than 12,000 manufacturers, and 1,750 retailers and distributors globally across key industries including grocery, foodservice, hardlines, home improvement/DIY, pet, health and beauty, automotive, apparel, oil & gas, and healthcare.



[syndigollc](https://twitter.com/syndigollc)



[syndigollc](https://facebook.com/syndigollc)



[syndigollc](https://youtube.com/syndigollc)



[syndigollc](https://linkedin.com/syndigollc)